

STORMAUDIO UNVEILS EXCITING NEW PRODUCTS AT ISE 2023

Returning to the Fira Barcelona Gran Via in Barcelona, Spain, for the second year in a row, ISE 2023 takes place from 31 January – 3 February, 2023.

Nantes, France, January 16, 2023 — StormAudio (stormaudio.com), a global leader in high-quality, innovative and immersive sound processors and amplifiers, is pleased to announce its presence at ISE 2023.

“We’re thrilled to be back at ISE 2023 with many new announcements,” says Olivier Thumerel, StormAudio’s CEO. “As the exclusive launch partner of Dirac’s new Active Room Treatment, we’ll demonstrate how revolutionary this technology is, enabling better bass management with fewer subwoofers. Visitors will also be able to hear our new ISP Evo used in the Alcons Audio demo and see a prototype of our new ISR Fusion on our booth.”

STORMAUDIO BOOTH #2H150

On display at StormAudio’s shared booth with AV EMEA will be two new products: the ISP Evo and the ISR Fusion.

The ISP Evo is a fully digital sound processor. Based on StormAudio’s proprietary modular platform, the ISP Evo has maintained the reputation for modularity and flexibility with multiple hardware and software options available for any type of digital installation. Whether you need AES/EBU interfaces with 20 or 32 channels of digital outputs, 16 channels of digital DCI-compatible inputs, or audio over IP AES67/Dante networked interface for up to 32-channel inputs and outputs, the ISP Evo will satisfy your need. The ISP Evo will be available in the first quarter 2023.

The ISR Fusion 20 Integrated Receiver will be available in the second quarter 2023. This masterpiece integrates the award-winning processor platform for up to 20 channels of decoding and post-processing, including the latest Dirac Live technologies, and adds 16 channels of high-quality amplification delivering 150W per channel (8 ohm). Bridgeable, it can provide up to 3 x 500W (8 ohm) to demanding speakers.

ACTIVE DEMOS

Alcons Audio 7K600 - Our new ISP Evo processor will be featured in this 11.7.8 setup of Alcons Audio speakers and subwoofers. This demo will also include a Sony VPL-XW7000ES projector and a MadVR Envy video processor.

Devialet 2L645 - The French acoustical engineering company will present a 7.0.4 version of their Phantom Theater driven by an ISP Elite AoIP. Come and experience the results of the new Dirac Live Active Room Treatment beta implementation in a challenging open room.

L-Acoustics 2H300 - Paired with L-Acoustics référence speakers and electronics, a StormAudio processor will be used as the hub to simultaneously drive a 5.1.2 system and 2 stereo setups on L-Acoustics Creations booth.

Off-site - Located at a local Perlisten dealer, this demo will replicate the three-times-awarded system of CES 2023 with a 5.3 setup of Perlisten speakers driven by an ISP Elite to showcase the first implementation of Dirac's Active Room Treatment add-on. This after-show-hours demo (5-9PM) requires an invitation, please contact StormAudio for more details.

DIRAC ACTIVE ROOM TREATMENT

We are proud to announce StormAudio is the exclusive launch partner of Dirac's new add-on.

Dirac Live Active Room Treatment was designed to address bass resonance and room decay time and to produce a cleaner, tighter bass experience than ever before. Working much like the popular Active Noise Cancellation technology, it uses the system's own speakers to actively cancel out unwanted wavelengths originating from other speakers.

After a first very successful demo during CES 2023 in Las Vegas, this revolutionary feature will be showcased again in Barcelona.

All StormAudio units will be compatible with this new feature through a firmware upgrade planned for Spring 2023. Units bought after January 1st, 2023 have Dirac ART included out of the box, and units bought beforehand will require a \$299 license to be purchased from Dirac's website.

More can be found on Dirac's [dedicated page](#)

STORMEASY WIZARD AND NEW SPEAKER PRESETS: STARS OF THE NEW FIRMWARE 4.4r0

Soon after the ISE show, StormAudio will release a complimentary new firmware upgrade that will once again set new reference standards in terms of features and flexibility. StormEasy Wizard will be introduced, offering an easy step-by-step

configuration for all users. It will be possible to reconfigure the use of your 32ch processor with a simple Preset selection and create various listening experiences and speaker usages. Additionally, a new low-latency mode has been added allowing for the integration of gaming, karaoke or a live music experience. This free update is compatible with all StormAudio units (ISP Elite MK1, MK2, MK3, ISP Core, I.ISP, ISP Master...).

ABOUT STORMAUDIO

Immersive Audio Technologies designs and manufactures high-quality audio amplifiers and processors in France, globally distributed under its primary brand StormAudio. The passion to deliver superior audio electronics is what drives the company. With headquarters in France and worldwide presence through its US subsidiary and Hong Kong office, Immersive Audio Technologies aims to provide premium technical and customer support to its customers from fit to finish, at every stage of a project.

For more information about the StormAudio brand and products, visit

www.stormaudio.com.

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