



For Immediate Release

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## StormAudio Recruits Ex-Wisdom Audio Sales Manager Gary Blouse to Drive US Effort

Novato, CA – November 26, 2018 – Luxury Immersive audio hardware brand [StormAudio](#) has selected Gary Blouse as its new National Sales Manager in the US. In this role, Gary will manage StormAudio's sales, marketing and training, reporting directly to StormAudio France-based Managing Director Olivier Thumerel.

Gary has worked closely with high-end home theater dealers for many years, having previously served as regional sales manager for Wisdom Audio, Lenbrook and AVC Group. His experience includes both regional and national sales and training.

"During my tenure with Wisdom I helped dealers create systems for theaters ranging from modest to luxury private cinemas and along the way I witnessed the good, the bad, and the ugly of the surround processor market," says Gary. "StormAudio offers something remarkably different here. By combining high-fidelity audio and solid video performance, flexible system architecture, an easy-to-use programming interface, and robust system management, they have achieved what many processors fall short of. For these reasons and many more I am thrilled to be working with StormAudio and their dealers. Together we will take home cinema's to new heights."

"We have a very strong team in place and are building nice momentum in the US," says Olivier Thumerel. "Gary is quite a formidable addition to our organization. I am confident that his contribution, along with the many exciting new products and updates that we have in store, will serve in making 2019 StormAudio's best year yet."

The StormAudio line is comprised of 16-, 20- and 32-channel immersive audio preamplifier / processors available in both analog and digital versions; 8- and 16-channel amplifiers and a 16-channel integrated AVR. Designed for the most discerning, the products offer "best-in-class" performance, versatility, reliability, feature sets and support Dolby Atmos®, DTS:X™ and Auro-3D®.

Gary Blouse can be reached at [gary.blouse@stormaudio.com](mailto:gary.blouse@stormaudio.com) and 760.500.6663.

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### About StormAudio:

StormAudio delivers superior audio electronics that support all existing and future leading sound formats, such as Auro-3D®, Dolby Atmos® and DTS:X™. Designed for the most demanding customers, the products offer "best-in-class" performance, versatility, extreme reliability and the most advanced market features. The brand's products are available through a specialized distributor network worldwide, with a focus on customer services and technical support. The StormAudio line is designed and manufactured in France, now under the leadership of Olivier Thumerel, Managing Director. [stormaudio.com](http://stormaudio.com)