

For Immediate Release

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StormAudio Helps Installers Maximize Home Theater Performance and Remote System Management via Alliances with Performance Media Industries and Domotz

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Nantes, France – October 29, 2018 – [StormAudio](#), under new management since June and with a successful CEDIA Expo under its belt -- including being an integral part of AVS Forum’s declared *Best of Show* demo with Alcons Audio USA -- today announced that it has built alliances with Performance Media Industries and Domotz, each recognized as a premier service in its respective category that installers can immediately benefit from.

Advanced Calibration and Room Design Assistance Services by Performance Media Industries

[Performance Media Industries](#) offers installers both a 90-step calibration service and three design services packages. They are Level 1: Home Cinema Internal Acoustic Design; Level 2: Home Cinema Acoustical Isolation and Design, and Level 3: Full Home Cinema Audio and Video Design.

“Critical to all rooms are engineering, speaker placement and room acoustics,” says Performance Media Industries’ president Anthony Grimani. “The StormAudio ISP Series are certainly the best immersive audio processors on the market, and very much deserving of this special attention to fully shine. However, work like this demands considerable time of the installer. This is where PMI comes into play - it is through our new alliance that StormAudio dealers can take advantage of our CEDIA award-winning services. This allows dealers to get the most out of the room while alleviating them of all the exacting and often tedious engineering.”

Dealers interested in more information can reach PMI via email at info@pmilt.com and by phone at 415.883.1476. A 2-page StormAudio / PMI brochure outlining the different packages with pricing is available for download: https://www.stormaudio.com/media/stormaudio_pmi_calibration_091112500_1820_26102018.pdf

Enhanced Remote Management via Domotz

A key feature standard to all StormAudio preamp / immersive audio processors and amplifiers is StormMonitoring. This web-portal software tool is used in conjunction with a provided onsite USB microphone. This enables the installer to diagnose all aspects of system health in a quick and efficient manner and reset just as if they were physically onsite. Capabilities include complete up-to-date views on all parameters of system health, loudspeaker check with real-time analysis, and the ability to receive email notifications of desired thresholds.

The StormMonitoring feature is now compatible with [Domotz](#), a leading remote monitoring and management cloud-based service. As a premium support tool, Domotz adds even greater functionality and security to remote management of all StormAudio products, namely on-demand full-access to the units for diagnosis and immediate correction. An added benefit is that Domotz does not require internet router configuration.

Dealers purchase the Domotz appliance and cloud services subscription directly from Domotz or from Domotz partner distribution channels. Dealers presently using Domotz will now see StormAudio visible as a device in their system.

“Domotz is a highly-efficient Remote Assistance as a Services solution for home theater systems installers,” says StormAudio USA Operations Service / Support Manager Chrisanne Rhodes. “We are thrilled to inform dealers that StormAudio fully integrates with Domotz.”

StormAudio 2018 CEDIA Expo Success and Growth of the Brand

StormAudio had a very successful CEDIA Expo. Its flagship 32-channel ISP 3D.32 Reference Edition immersive audio preamp / processor was mated to an active Alcons 9.x.6 proprietary pro-ribbon loudspeaker system. The demo was awarded a Best of Show by AVS Forum, earning the brands’ considerable bragging rights. Additionally, StormAudio’s new 20-channel ISP 3D.20 preamp/processor was featured in Starke Sound’s demo which too received high praise.

According to StormAudio's recently appointed Managing Director Olivier Thumerel, the attention from the joint-CEDIA Expo demos along with the focused work of its inside and outside sales teams throughout the year has fueled growth for the brand in-step with his projections.

"I am very proud of the momentum that we have exhibited coming out of a successful CEDIA Expo and am thrilled of the new associations we have with Performance Media Industries and Domotz to help our StormAudio dealers take their installs to even greater heights," says Thumerel. "We are succeeding in both building our dealer network and integrating more-and-more with the key players in the industry. I am very confident and optimistic about the future of StormAudio."

StormAudio Product Range

The StormAudio product range is comprised of 16-, 20- and 32-channel immersive audio preamplifier / processors available in both analog and digital versions; 8- and 16-channel amplifiers and a 16-channel integrated receiver. Designed for the most demanding customers, the products offer "best-in-class" performance, versatility, reliability, feature sets and support Dolby Atmos®, DTS:X™ and Auro-3D®.

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About StormAudio:

StormAudio delivers superior audio electronics that support all existing and future leading sound formats, such as Auro-3D®, Dolby Atmos® and DTS:X™. Designed for the most demanding customers, the products offer "best-in-class" performance, versatility, extreme reliability and the most advanced market features. The brand's products are available through a specialized distributor network worldwide, with a focus on customer services and technical support. The StormAudio line is designed and manufactured in France, now under the leadership of Olivier Thumerel, Managing Director. stormaudio.com