



## Luxury Immersive Audio Brand StormAudio Expands with New Additions Matthew Trinklein to North American Team and Yohann Simon to Software Development Team

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Following the success of its new MK2 product range, immersive audio hardware brand [StormAudio](#) is pleased to announce new additions to its team. Matthew Trinklein joins the North American team as Regional Sales & Engineering Support Manager and Yohann Simon will be member of the Software Development Team in France.



Matthew is a graduate of the University of Nevada, Reno, with a Bachelor of Science degree in Electrical Engineering. Most recently he was Product Development Manager with Wisdom Audio where he was responsible for many of their recent product releases. StormAudio National Sales Manager, Gary Blouse, had this to say about Matthew, "we are extremely happy to have Matthew join the StormAudio team. He will be a tremendous asset to our sales and engineering efforts."

Yohann graduated from Polytech Nantes with a Master in Electronics and Digital Technologies. During the last 6 months he has been an intern at StormAudio working on new technologies for future products and features. He will continue working on these projects with an emphasis on DSP-based technologies.



"These additions to the StormAudio team will enable us to continue building on the momentum we have had in the past 2 years", says Olivier Thumerel, CEO. "Matthew's wide set of skills will be of great value to help us continue improving our service to our American customers while Yohann's expertise and passion in digital audio will enable us to continue our work in R&D to stay on the frontline of new immersive audio technologies".

Since its 2016 launch, France-based StormAudio has already become a key player at the top-end luxury home theater market and offers arguably the most compelling line of immersive audio preamp / processors and amplifiers available to installers today. Praised for reliability and performance, ease-of-setup, and a future-proof "upgradeable" modular construction, StormAudio's new range of processors are available in 16, 24 and 32 channel analog and digital configurations all of which feature Dolby Atmos®, DTS:X Pro™ and

Auro-3D®, and integrate Dirac Live® Room Calibration with the latest bass control add-on.

- End press release -

Please find attached the official press release as well as imaging to use with the information.

**If editors could also provide details of when publication of this information will occur and any links to content, that would be gratefully received.**

### **Social media**

Don't forget to include StormAudio's social media links in any on-line publication or promotion:

- Twitter @StormAudioFR
- Facebook @StormAudioFR

### **StormAudio Media Contacts**

- Olivier Thumerel (CEO) [Olivier.thumerel@stormaudio.com](mailto:Olivier.thumerel@stormaudio.com)

### **Sales and Product Inquiries**

- North America dealers should contact:
  - Gary Blouse (National Sales Manager) [gary.blouse@stormaudio.com](mailto:gary.blouse@stormaudio.com)
  - Matthew Trinklein (Regional Sales & Engineering Support Manager) [matthew.trinklein@stormaudio.com](mailto:matthew.trinklein@stormaudio.com)
- Outside the Americas and Pacific region, dealers and distributors should contact:
  - Julia Olivier: [julia.olivier@stormaudio.com](mailto:julia.olivier@stormaudio.com) for Europe, Africa, Middle-East and South America
  - Tracy Tsang: [tracy.tsang@stormaudio.com](mailto:tracy.tsang@stormaudio.com) for Asia and Pacific

### **About StormAudio:**

[StormAudio](https://stormaudio.com) delivers superior audio electronics that support all existing and future leading sound formats, such as Auro-3D®, Dolby Atmos® and DTS:X Pro™. Designed for the most discerning clients, the products offer "best-in-class" performance, versatility, extreme reliability and the most advanced market features. The brand's products are available through a specialized distributor network worldwide, with a focus on customer services and technical support. The StormAudio line is designed and manufactured in France, under the leadership of Olivier Thumerel, CEO. Please visit [stormaudio.com](https://stormaudio.com) for more information.