



Prase Media Technologies Appointed Exclusive StormAudio Distributor in Italy

StormAudio, the immersive audio hardware brand of Auro Technologies, is pleased to announce it has appointed Prase Media Technologies as exclusive distributor in Italy.

The appointment coincides with the global launch of StormAudio's 2017 line of immersive audio home cinema products.

StormAudio's catalog offers a variety of 16- and 32-channel immersive audio preamp/processors and 8- and 16-channel power amplifiers. The products are designed and manufactured in France under the guidance of StormAudio Senior Vice President Yves Trélohan and incorporate the latest technologies to deliver the world's best home cinema immersive music and film experiences, including built-in capability to support Auro-3D, Dolby Atmos and DTS:X.

The remarkable build quality, unique feature sets, and unparalleled performance of StormAudio's products qualify them as excellent solutions for those who seek an innovative audio integration for a moderate investment, without any compromise on the overall result and is what attracted Prase Media Technologies to the high-end product range in the first place.

In fact, at the 2017 Consumer Electronics Show, the brand's new I.ISP 3D.16.12 Integrated Immersive Sound Processor (integrated processor/preamp/amp) was hailed a Best of CES by AVSForum.com and its marquee 32-channel ISP 3D.32 ELITE | Reference Edition preamp/processor earned a 2017 CES Innovations Award.

Mario Baratto, Sales Manager of the Install and Broadcast division at Prase Media Technologies commented about the recent appointment: "The StormAudio sound processors allow Prase to offer the most innovative and immersive 3D audio. Their products complete our proposal for projects dedicated to the residential field, already characterized by the best solutions available on the market, such as Genelec speakers and Domotz Pro's software for the domestic network monitoring."

The exclusive distribution of StormAudio products for the Italian market aligns perfectly to Prase's vision of strengthening their range of products on offer to the residential field, whilst staying faithful to a strict selection of quality and innovation that characterize their entire catalogue.

"We are delighted on how promising our partnership with Prase really is" said Trélohan, Senior Vice President at StormAudio. "Prase works closely with the finest home cinema sales and installation companies in Italy, and we look forward to collaborating with them all, to take home cinema to never before imagined heights."

StormAudio's full range of products can be seen at stand 1-N122 at Integrated Systems Europe, taking place in Amsterdam, The Netherlands from February 7th to 10th.

For more on Prase Media Technologies, visit www.prase.it

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