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STORMAUDIO NAMED AS CES 2017 INNOVATION AWARDS HONOREE

New York, NY – November 14, 2016 – StormAudio today announced that it has been named a CES 2017 Innovation Awards Honoree in the 'Home Audio/Video Components and Accessories' product category for its ISP 3D.32 ELITE | Reference Edition Immersive Sound Processor. Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, independent engineers and members of the trade media to honor outstanding design and engineering in cutting edge consumer electronics products across 28 product categories.



The ISP 3D.32 ELITE | Reference Edition is a 32-channel Immersive Sound Processor that sits at the top-end of the brand's range. With its compatibility with all existing and future leading sound formats -- including Auro-3D®, Dolby Atmos® and DTS:X™ -- and advanced feature sets such as an extremely intuitive user-interface; scalable and modular platform design and extensive remote-monitoring capabilities, the ISP 3D.32 ELITE | Reference Edition is considered one of the best-performing, most state-of-the-art Immersive Audio Processors in the home theater channel. The processor – which has an MSRP

of \$19,900 and begins shipping this month – is ideally mated with StormAudio's multi-channel amplifiers. For more on StormAudio's range of processors visit: [StormAudio AV Immersive Sound Processors](#)

"Having only recently unveiled StormAudio to the world, the experts in the consumer electronics industry are already taking notice of the impressive attributes of the StormAudio ISP 3D.32 ELITE | Reference Edition," says StormAudio Senior Vice President Yves Trélohan, head of the Home Entertainment & Luxury Audio Product Division. "We are very excited to be receiving this honor and look forward to demonstrating the processor along with our many other fine immersive audio processors and amplifiers during CES 2017 at our exhibit suite in the Venetian Tower, Floor 29, Room 120."

The StormAudio ISP 3D.32 ELITE | Reference Edition will also be displayed at the Innovation Awards Showcase (Venetian, Level 2, Venetian Ballroom E/F) during CES 2017, which runs January 5-8, 2017, in Las Vegas, Nevada.

The prestigious CES Innovation Awards are sponsored by the Consumer Technology Association (CTA™), the producer of CES 2017, the global gathering place for all who thrive on the business of consumer technologies, and have been recognizing achievements in product design and engineering since 1976.

Entries were evaluated on their engineering, aesthetic and design qualities, intended use/function and user value, unique/novel features present and how the design and innovation of the product directly compares to other products in the marketplace.

Products chosen as CES Innovation Honorees reflect innovative design and engineering in some of the most cutting edge tech products and services coming to market.

CES 2017 Innovation Honoree products are featured on [CES.tech/Innovation](https://www.ces.tech/Innovation), which lists product categories, as well as each product name, manufacturer information, description, photo and URL.

- End press release -

Sales and Product Inquiries

- Dealer, rep and distributor inquiries from within the Americas and Pacific regions may be directed to Mark Cichowski at +1.949.472.4141 and mark.cichowski@stormaudio.com.
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About StormAudio:

StormAudio delivers superior audio electronics that support all existing and future leading sound formats, such as Auro-3D®, Dolby Atmos® and DTS:X™. Designed for the most demanding customers, the products offer “best-in-class” performance, versatility, extreme reliability and include the most advanced market features. The brand’s products are available through a specialized distributor network worldwide, with a focus on customer services and technical support. StormAudio is a brand of Auro Technologies’ Home Entertainment and Luxury Audio Product Division. The StormAudio line is designed and manufactured in France, under the guidance of StormAudio Senior Vice President Yves Trélohan, who also heads the Home Entertainment and Luxury Audio Product Division. [stormaudio.com](https://www.stormaudio.com)

About Auro Technologies’ Home Entertainment and Luxury Audio Product Division:

The goal of the Home Entertainment and Luxury Audio Product Division is to push the boundaries of performance in audio electronics to new levels of excellence, through innovation and design in analog, numeric and firmware technologies, with a specialization in ‘Immersive Sound’ and to provide hardware products that support all existing and future leading sound formats. Based in Belgium, Auro Technologies revolutionized sound by bringing “Immersive Sound” (Sound in 3D) as an end-to-end solution for all markets with its Auro-3D® format. The Auro-3D® Technology Suite offers easy-to-use and unprecedented levels of sound reproduction capabilities to the broadcast, digital cinema, home cinema, mobile, gaming, and automotive markets. [auro-technologies.com](https://www.auro-technologies.com)